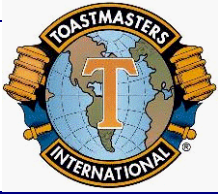


# District 15 PulseBeat



## Tips for Rejuvenating Your Toastmasters Club

(from Shirley Farrell- Cowles DTM, Lt. Gov of Marketing, District Four)  
October 7, 2001

1. Talk about Toastmasters to friends and co-workers
2. Bring a guest
3. Advertise in newspapers
4. Advertise in public access TV
5. Give demonstration meetings
6. Write letters or have personal contact with local businesses
7. Contact Chamber of Commerce
8. Bookmarks inserted in library books
9. Public meetings at malls etc.
10. Speechcraft
11. Booth at fairs and festivals
12. Pamphlets in doctors/dentists' offices or at hair salons
13. Host an Open House
14. Contact past members
15. Hold membership drives
16. Warm greetings at meetings
17. Guest information packets
18. Guest introductions
19. Encourage (but don't force) Table Topics participation
20. Ask for comments

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## District 15 Governor's Message

*Victor R. Hernandez, DTM/PDG*



Hello Fellow Toastmasters:

I am proud to say that our Toastmaster Year so far has been quite remarkable. Congratulations to everyone that has achieved their individual goals. I also wish to encourage those who are still working towards achieving their goals to continue working toward making your goal a reality.

As of January 31, 2003 our educational achievements have been superb. We have achieved 76 CTMs and 33 ATMs. We have also achieved 21 CLs, 4 ALs, and 4 DTMs. This shows that our district membership is really benefiting from everything the Toastmasters Program has to offer. Our membership achievements are in target towards another successful year. We are averaging 39 new members a month. We have chartered two new clubs and are in the process of sending in the charter paperwork for two additional new clubs in February 2003. We also have numerous new club leads that we are following through to bring the benefits of the Toastmasters Program to a new group of people. Our challenge over the next several months will be to work in increasing our club membership. I encourage you to initiate a membership drive contest within your club to make sure your club remains strong and vibrant with fun meetings. Especially, since our club meeting is the product we in Toastmasters sell.

As we move onto our spring contests to showcase our many talents let's invite our relatives, friends and coworkers to these events so they can get a first hand account as to the fun we have in Toastmasters. I would like to encourage you to attend our District Spring Conference which will be held on May 16-17, 2003 in St. George, Utah. Our conferences are an opportunity

(continued on back cover...)

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| <ol style="list-style-type: none"> <li>21. Clearly mark the meeting room</li> <li>22. Club business cards</li> <li>23. Distribute extra magazines in waiting rooms</li> <li>24. Hold high-profile meetings</li> <li>25. Advertise at local colleges</li> <li>26. Have a guest speaker</li> <li>27. Have a special guest day</li> <li>28. Have a program for non-members</li> <li>29. Make prospective members feel welcome</li> <li>30. Have enjoyable programs</li> <li>31. Make some meetings social events</li> <li>32. Have a club web page</li> <li>33. Use email</li> <li>34. Put posters in stores</li> <li>35. Ask corporations and employers to sponsor or subsidize membership</li> <li>36. Have a reward program for those who bring in new members</li> <li>37. Create more fun</li> <li>38. Have a variety of snacks</li> <li>39. Invite the media</li> <li>40. Use Word of Mouth</li> <li>41. Network with co-workers, friends and family</li> <li>42. Follow up on guests</li> <li>43. Have educational meetings</li> <li>44. Have friendly meetings</li> <li>45. Lead by example</li> <li>46. Have incentives for those who join</li> <li>47. Members give talks at other organizations</li> <li>48. Provide guests with free meals</li> <li>49. Corporate Clubs provide brochure for new employees</li> <li>50. Display Trophies</li> <li>51. Club sponsor a deserving, needy individual</li> <li>52. Lure passers-by with free food</li> <li>53. Advertise with a blimp at sports events</li> <li>54. Have a marching band spell out your club's name</li> <li>55. If you're the boss, strongly encourage your employees to join</li> <li>56. Ask the District for help</li> <li>57. Provide child care</li> <li>58. Hold joint meetings with non-Toastmasters groups</li> <li>59. Share your Toastmasters experience with others</li> <li>60. Participate in community events</li> <li>61. Write letters to community groups</li> <li>62. Be active in Chamber of Commerce, Rotary, Kiwanis etc.</li> <li>63. Publicize Club successes, elections, contests, in local newspapers</li> <li>64. Have a club newsletter</li> <li>65. Have a club brochure</li> <li>66. Hold a public debate</li> <li>67. Never cancel a meeting</li> <li>68. Members should be prepared</li> <li>69. Have a planned agenda</li> <li>70. Encourage interclub visits</li> </ol> | <ol style="list-style-type: none"> <li>71. Form/join a speakers' bureau</li> <li>72. Teach public speaking at votech, community college, continuing education</li> <li>73. Hold public workshops</li> <li>74. Wear your pin</li> <li>75. Mention Toastmasters at meetings of other organizations</li> <li>76. Send newsletters to guests</li> <li>77. Visitor day-each member send out 10 invitations</li> <li>78. Talk up Toastmasters to those who express problems with public speaking</li> <li>79. Ask guests to join</li> <li>80. Get a three meeting commitment from guests</li> <li>81. Advertise in church bulletins</li> <li>82. When asked about your speaking skills, tell them about Toastmasters</li> <li>83. Tell everyone about the benefits of Toastmasters</li> <li>84. Have information meetings</li> <li>85. Make it FUN</li> <li>86. Bumper stickers</li> <li>87. Smile</li> <li>88. Invite guests to your place to business to get better acquainted with them</li> <li>89. Attract a wide age spectrum</li> <li>90. Give testimonials</li> <li>91. Elect a dedicated VP membership</li> <li>92. Hold smooth meetings</li> <li>93. Get experienced Toastmasters as dual members</li> <li>94. Repeatedly invite prospective members</li> <li>95. Practice selling Toastmasters at Club meetings</li> <li>96. Make it look easy</li> <li>97. Promote humor in speeches</li> <li>98. Make meetings more interactive</li> <li>99. Send thank-you's to guests</li> <li>100. Have a table at trade shows</li> <li>101. Hold a Talkathon with as many speakers as possible</li> <li>102. Think like a child-how would you get someone to play with?</li> <li>103. "put in words" appeal to writer's clubs</li> <li>104. Toastmasters minute on radio</li> <li>105. Interaction with storytellers organizations</li> <li>106. "Do it for you" poster contest at schools</li> <li>107. Bring your boss</li> <li>108. When someone notices your progress, tell them why and invite them</li> <li>109. Hold meetings at senior centers</li> <li>110. Have new members keits</li> <li>111. Hand out flyers and brochures</li> <li>112. Hv a host for each guest</li> <li>113. Hand out invitation cards</li> <li>114. Members constantly promoting and raving about Toastmasters</li> <li>115. Meet at a good location</li> <li>116. Explain the structure of Toastmasters</li> </ol> |
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## Miranda Toastmasters Host "The Mike and Mike Show"

### Two Club Members Honored with Videotaped Meeting

By Ken Jenkins, ATM-G, CL, Miranda Club President

On February 27, 2003 Miranda Toastmasters Club 6503-15, Boise, Idaho honored two Club members



Miranda Club member Carrie in action

serving in the USAF over in the Middle East. LT COL Mike Webb and CMSGT Mike Nelson are both Boise Police employees, both are on active duty with the Idaho Air National Guard -- and both are members of the Miranda Toastmasters Club. Because they are unable to attend meetings for a while, the Club elected to send the meeting to them!

Club member Rita Lowery prepared personalized "Mike and Mike" buttons to be worn by members during the meeting. Everything from the *Word of the Day* to the business meeting was tailored for the two absent Toastmasters. The theme was "The Mike and Mike Show."

The regular one-hour weekly meeting was recorded on videotape and then mailed to the airmen in Kuwait for viewing. A highlight was Table Topics, and questions were based on Webb and Nelson trivia (spouses of both members gladly provided personal information to assist District LGET and Club member Eric Cawley, who was serving as Table Topics master). Two outstanding manual speeches by members Glenna

Crawforth and Rita Lowery rounded out the meeting. At the end of the gathering, Toastmasters were able to stand in front of the camera and send a personalized videotaped greeting to the two Club members.

This was a great way to remember members who are not going to be able to attend a meeting for a while. on an extended absence? Consider using a videotape and a little time to show your appreciation. It was fun, and memorable, for the entire Club.



Miranda Toastmasters Club Members

Sponsored by the Boise Police Department and Ada County Sheriff's Office, Miranda Toastmasters welcomes law enforcement employees and family members/supporters. A new club, Miranda was chartered in June 2002 and now has 27 members. Meetings are held in the police training facility in Boise.

Share the Experience -  
Invite someone new to your next club meeting!

### CALENDAR OF EVENTS

#### DISTRICT 15 SPRING CONFERENCE

PLACE: ST. GEORGE, UTAH

TIME: 8:00 AM TO 5:00 PM

MAY 16 & 17, 2003

**THE** place to be in the spring!

Contact Jinx Dabney at... [jaguar@dabneylaw.com](mailto:jaguar@dabneylaw.com) for more information

#### SALT LAKE REGIONAL CONFERENCE

PLACE: SHERATON CITY CENTRE HOTEL, SALT LAKE CITY

TIME: JUNE 12-- 14, 2003

Be there! Contact Billie Jones at .....

[billiejones719@hotmail.com](mailto:billiejones719@hotmail.com)

An excellent opportunity to network with other Toastmasters.

(District Governor's Message, continued from page 1)

for us to enjoy each other's company and to benefit from all the fabulous educational sessions. District 15 is also fortunate to be hosting the Region I Conference this year which will be held on June 12-14, 2003 in Salt Lake City, Utah. As a district we only get the opportunity to host this event once every eight years since there are eight districts in Region I. I strongly encourage you to attend both conferences as they will benefit you tremendously. They provide our membership with excellent tools and resources to take back to their clubs to ensure the continuous success of their clubs. In summation, let's continue "lighting the fire within" as together we move our district forward towards another successful and distinguished toastmaster year.

Victor R. Hernandez, DTM/PDG  
District 15 Governor, 2002-2003  
"Light the Fire Within"



Gregory D. Wilkie  
District 15 PulseBeat Editor  
PO Box 1110  
West Jordan, UT 84084



ADDRESS CORRECTION REQUESTED